



**PBA  
2024**

**34<sup>th</sup> International Symposium on  
Pharmaceutical and  
Biomedical Analysis**  
September 9-12, Geneva / Switzerland

## **SPONSORING CATALOGUE**

---

**Contact: PBA 2024**

c/o Symporg SA | Rue Rousseau 30 | 1201 Geneva / Switzerland

contact@pba2024.org | Tel. +41 22 839 84 84

---

**[www.pba2024.org](http://www.pba2024.org)**

11.12.2023

# WELCOME TO PBA 2024

## The 34<sup>th</sup> Symposium on Pharmaceutical and Biomedical Analysis

Dear colleagues, dear friends,

On behalf of the Organizing Committee, we cordially invite you to support the 34<sup>th</sup> International Symposium on Pharmaceutical and Biomedical Analysis (PBA 2024) to be held in Geneva, Switzerland from 9 to 12 September 2024. One of the main objectives of the Symposium is to provide a forum for high-level scientific exchange between scientists from around the world in a friendly atmosphere.

The symposium will cover all aspects of pharmaceutical and biomedical analysis, including new analytical technologies and methods for (bio)pharmaceuticals, biomarkers, and "omics". Plenary and keynote lectures will be delivered by internationally renowned leaders on cutting-edge topics. A wide range of contributed talks and poster presentations will also stimulate interdisciplinary discussions. The participation of young researchers from both industry and academia, will be strongly encouraged through a dedicated young scientist session, awards of the best oral presentation and poster, and a reduced registration fee. PBA 2024 will also offer stimulating and highly informative workshops by recognized experts in their field; which will be held in parallel on Monday 9<sup>th</sup> September. Finally, a special attention will be paid to the use of simulation tools in teaching and research.

Geneva is a picturesque and vibrant international city located between the Alps and the Jura mountains on Lake Geneva in the heart of Europe. It has an international airport with direct flights to most continents and is easily accessible by air or rail. The congress will be held in the university building "Uni Mail", which is centrally located in the city. We look forward to welcoming analytical scientists from all over the world and hope to enrich our knowledge with their lectures and presentations.

Yours sincerely,

**Serge RUDAZ**  
PBA 2024 Congress Chair



## LOCAL ORGANISATION COMMITTEE

Julien **Boccard**, Université de Genève

Samir **Cherkaoui**, Bracco Suisse, Geneva

Adrian **Clarke**, Novartis, Basel

Valentina **D'Atri**, Université de Genève

Valérie **Gabelica**, Université de Genève

Davy **Guillarme**, Université de Genève

Sophie **Martel**, Debiopharm, Martigny

Isabel **Meister**, Université de Genève

Didier **Ortelli**, Président du cCCTA, Genève

Sandrine **Fleury-Souverain**, Hôpitaux Universitaires de Genève (HUG)

Aurélien **Thomas**, Université de Lausanne

Jean-Luc **Veuthey**, Université de Genève

## CONFIRMED PLENARY AND KEYNOTE SPEAKERS

### Plenary Speakers

Coral **Barbas** – Spain

Hugo **Duminil-Copin** – Switzerland

Gert **Desmet** – Belgium

Michal **Holcapek** – Czech Republic

Valérie **Pichon** – France

Koen **Sandra** – Belgium

### Keynote Speakers

Tim **Causon** – Austria

Marianne **Fillet** – Belgium

Ana **Garcia-Campaña** – Spain

Kenji **Hamase** – Japan

Zhengjin **Jiang** – China

Jingwu **Kang** – China

Isabelle **Kohler** – Netherlands

Gabriella **Massolini** – Italy

Christian **Neusüß** – Germany

Sibel **Ozkan** – Turkey

Myriam **Taverna** – France

Jean-Luc **Wolfender** – Switzerland

Nicola **Zamboni** – Switzerland

# PROGRAMME AT A GLANCE

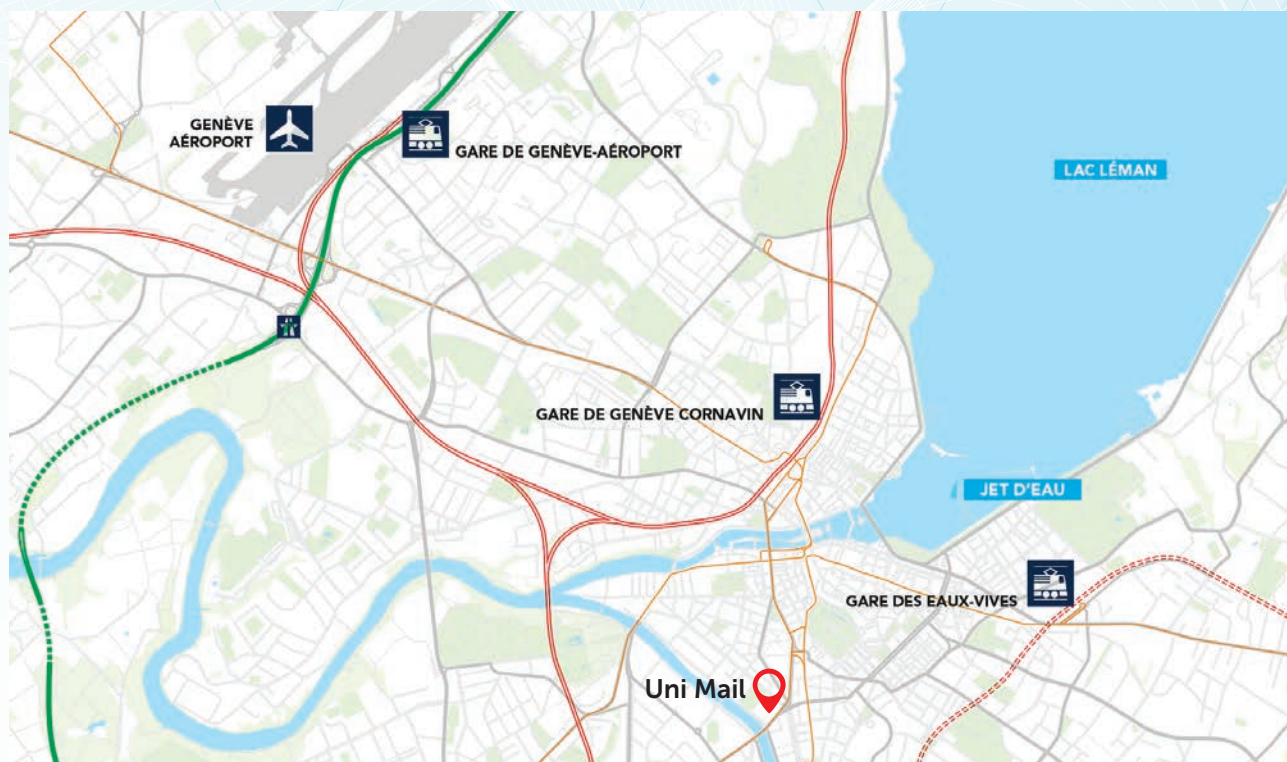
	Monday September 9	Tuesday September 10	Wednesday September 11	Thursday September 12	Friday September 13	
08h45						
09h00	Short Courses	P3 - Plenary Lecture		P4 - Plenary Lecture		Social Activities
09h15						
09h30						
09h45						
10h00						
10h15						
10h30	Coffee Break					
10h45						
11h00	Short Courses					
11h15						
11h30						
11h45						
12h00						
12h15						
12h30	Lunch Break					
12h45						
13h00						
13h15	Short Courses					
13h30						
13h45						
14h00						
14h15						
14h30						
14h45						
15h00	Break					
15h15						
15h30						
15h45						
16h00						
16h15						
16h30	Welcome Ceremony					
16h45						
17h00	P1 - Plenary Lecture					
17h15						
17h30						
17h45	Interlude					
18h00	P2 - Plenary Lecture					
18h15						
18h30						
18h45	Welcome Cocktail					
19h00						
19h15						
19h30						

# CONGRESS CENTER

The PBA 2024 Conference is taking place at UNIMail in Geneva, situated in the city centre:

## Uni Mail

Bd du Pont d'Arve 40  
1205 Genève



# SPONSORING PACKAGES

Main Sponsors	Platinum	Gold	Silver
<b>Lunchtime Seminar (upon approval by Scientific Committee)</b> – including mailing to all registered participants – sent by the congress secretariat.	✓	-	-
<b>Logo in the Final Programme</b>	✓	✓	✓
<b>Logo on the website</b> (logo, hyperlink, short description)	✓	✓	✓
<b>Ad in the Final Programme</b> (PDF)	✓ (A4)	✓ (A4)	✓ (A5)
<b>Logo on the Pocket Programme</b> (printed)	✓	✓	✓
<b>Delegates' bag insert</b> (A4)	✓	✓	✓
<b>Exhibition space</b> (naked surface)	10m <sup>2</sup>	6m <sup>2</sup>	6m <sup>2</sup>
<b>Registrations included</b>	4	4	2
<b>Invitation to Congress Dinner</b>	2	2	1
<b>Presence in the sponsor tab in the mobile</b> (logo, description, link)	4	4	2

- Platinum Sponsor CHF 10'000.00
- Gold Sponsor CHF 7'500.00
- Silver Sponsor CHF 5'000.00

# EXHIBITION

Consider exhibiting your company's product line and directly engage the conference attendees through your presence.

Exhibition Space	4sqm 2 x 2	6sqm 3 x 2	10sqm 5 x 2
Naked Surface	<input type="checkbox"/> CHF 1'600	<input type="checkbox"/> CHF 2'400	<input type="checkbox"/> CHF 4'000
Shell Scheme	<input type="checkbox"/> CHF 600	<input type="checkbox"/> CHF 900	<input type="checkbox"/> CHF 1'500

The rate of the **naked surface** includes:

- Standard electricity (13A-2.3kw, single-phase)
- 1 table, 2 chairs
- 2 exhibitor badges
- Coffee breaks and lunches
- Logo, short description and link on website
- Logo, short description and link in the mobile app

The **Shell Scheme** option includes:

- White walls (set-up according to floorplan)
- Spot lights
- Name board



# OTHER SPONSORING OPPORTUNITIES

## Lunchtime Seminar

CHF 3'500

- Upon approval by Scientific Committee
- Promotional mailing to all registered participants (by the congress secretariat)
- Registrations (not mandatory) are made by the Seminar organiser
- Each seminar lasts 45mn
- Seminars will be organized during the lunch breaks on Tuesday and Wednesday

## Ad in the final programme available in A4 PDF for all delegates

### • 2<sup>nd</sup> cover page (1 sponsor)

CHF 1'250

### • Inside full page

CHF 500

(page distribution within the programme will be decided by the Organiser)

## Delegates bags (only 1 sponsor)

CHF 2'500

- Sponsor + PBA 2024 visuals (upon approval by Organisation Committee)
- Bags provided by the sponsor

## Lanyards (only 1 sponsor)

CHF 2'500

- Sponsor visual
- Lanyards provided by the sponsor

## Notepads (only 1 sponsor)

CHF 2'500

- Sponsor visual
- Notepads provided by the sponsor

## Pens (only 1 sponsor)

CHF 2'500

- Sponsor visuals
- Notepads provided by the sponsor

## Special requests

**Tailor packages** can be arranged to suit your objectives. Don't hesitate to contact us to discuss your needs.



# SPONSOR CONDITIONS

1. Acceptance of an application represents a binding agreement for the stand space and rent that are specified in the order confirmation from Symporg SA or in other correspondence from Symporg SA. The stand space must not be occupied until the registration fee and stand rent have been paid in full.
2. Symporg SA reserves the right to decide which exhibitors are allocated space and how stand space is allocated, as it deems appropriate. In general, a first come – first served rule will apply.
3. The transfer of rented space, in part or in full, is not permitted without the approval of Symporg SA. The cancellation of rented space by an exhibitor does not release the exhibitor from the obligation to pay the rent for the space ordered, nor entitle the exhibitor to repayment of rent that has already been paid.
4. Exhibitors undertake to read and abide by the “General Regulations for Exhibitors” that are enclosed with the application, as well as all other regulations concerning order and safety, or instructions of a technical nature, that are issued by Symporg SA or the Congress Venue and are effective at the time.
5. Only those items that are deemed by Symporg SA to be in accordance with the aims of the relevant exhibition, and meet reasonable quality requirements or are deemed suitable in some other way may be exhibited. If an exhibited item is regarded as failing to meet the specified requirements of Symporg SA, the exhibitor is obliged to remove the item from the stand immediately and at his own cost. Exhibitors are not entitled to partial or full repayment of stand rent that has been paid, nor to receive any compensation from Symporg SA for costs or damages, direct or indirect that may arise as a result of such a decision by Symporg SA.
6. Penalty interest will be debited in the event of late payment at a rate of 1.5% per commenced month. An administrative charge of 4% of the invoiced amount, incl. VAT, will be debited for card payments.
7. The exhibition halls are accessible to exhibitors from the date and time indicated by Symporg SA. All exhibit items shall be fully assembled prior to the opening of the exhibition. Exhibitors are required to accept any changes in the allocated space that circumstances dictate. The space allocated to the exhibitor may not be exceeded either in height or any other dimensions. Exhibitors must abide by any regulations that may be set forth by the State or local authorities. Symporg SA is not liable for costs or damages that may arise in connection herewith.
8. Exhibitors are reminded of their obligation to ensure that equipment exhibited for the purpose of sale or promotion provides adequate protection against danger to health and the risk of accident or injury.
9. Exhibitors are obliged to ensure that the space rented to them is kept clean.
10. All exhibits must be removed from the exhibition area after the close of the exhibition on the date and time specified by Symporg SA. If this is not done by the specified date Symporg SA is entitled to remove the items at the exhibitor’s own cost and risk.
11. The exhibitor is liable for any damage caused either by himself or by any of his assistants to the exhibition premises and grounds. The exhibitor is also liable for any other damage arising from the exhibitor’s failure to supervise the space rented by him. Symporg SA is not responsible for the exhibited property. It is the responsibility of the exhibitor to secure and maintain the necessary insurance cover that is required to use the exhibition space.

12. Symporg SA is freed from its obligation to meet its part of the agreement and from any obligation to pay compensation if it is unable to fulfill its undertaking, or could only do so at exceptionally high cost, due to events such as riot, war, strike, lock-out, fire, explosion or intervention by a government authority, over which Symporg SA has no control and could not be reasonably expected to foresee.
13. Any taxes, including VAT, and other surcharges that may be imposed in connection with the exhibitor's use of the space will be charged to the exhibitor. In those cases where catalogues, databases or other information are compiled (for example for use on the Internet or in printed form) Symporg SA is free from any liability for any errors in such information.
14. Exhibitors must bear the cost of transport, erection and dismantling of stands, tents, pavilions, etc., as well as the cost of connection to electricity, water, etc, if applicable. If any items or waste are left on the stand after the final day for moving out, the Congress Venue is entitled to have them removed at the exhibitor's own cost and risk.
15. The height must not exceed the height specified by Symporg SA without special reason, and then only in consultation with Symporg SA. Advertisements for other exhibitions or displays are not permitted in the exhibition area. Posters may be affixed only where indicated by Symporg SA.
16. The liability of Symporg SA to pay damages to exhibitors in connection with the contract is limited to direct damages up to an amount equivalent to the charge for the rented space. Symporg SA is not liable under any circumstances, with the exception of gross negligence, for indirect damages such as loss of profits, expected savings, loss of income or any other general capital damages.
17. Exhibitors give Symporg SA the right to handle personal details during the processing of applications. The application indicates which information is obligatory. The exhibitor accepts that such information is recorded for the purpose of contracts and administration. (Information may be passed on to external partner companies for use in marketing).
18. Political propaganda is not permitted on stands or in any other part of the exhibition area.
19. All disputes in connection with the interpretation or implementation of this agreement shall be resolved in a Swiss court of law. Swiss substantive law shall apply. The arbitration proceedings shall be held in Geneva.

#### **VAT**

All amounts specified are VAT (7.7% if invoiced in 2023, 8.1% if invoiced in 2024) excluded.

#### **Conditions of payment**

After receipt of the enclosed application form by the Congress Secretariat, Symporg SA will invoice the entire amount, due 30 days after the issue of the invoice.

#### **Assignment**

The sponsor items will be assigned by the organizers on a "first come first served" basis.

# SIGNATURE

Company .....

Billing Address.....

.....

.....

.....

Contact Person.....

Place and date .....

Signature .....

 [Send back to contact@pba2024.org](mailto:contact@pba2024.org)

# CONTACT

**Bertrand Joehr**  
**Symporg SA**  
30 Rue Rousseau  
CH-1201 - Geneva, Switzerland  
Tel: +41 (0)22 839 84 84  
E-Mail: [contact@pba2024.org](mailto:contact@pba2024.org)

[www.pba2024.org](http://www.pba2024.org)